

Straw Man Strategic Plan

By Dr Alan J. Branford, Member of the Congregation

Objectives

1. Increase the Church's revenue base so as to provide ongoing sustainability.
2. Increase the number of active members of the Congregation.

General Strategies

1. Create a distinct "Progressive" brand for the Church
2. Use volunteer labour and time of the Congregation to draw grants from Government and Non-government Agencies to provide community services.

Strategies

1. Change the name of the Church to avoid the use of location names like "Henley" and "Fulham". A suggestion is Witungga (Weetunga) Uniting Church, using the Kaurna name for the district that forms the traditional "catchment area" of the Church.
2. Surrender one of the two current Worship Sites. I suggest retaining the Fulham site. The Henley site could be repurposed by the Synod.
3. Create a dedicated Chapel to complement the main Worship Space.
4. Reposition the focus of the Church's activities towards what is generally termed Progressive Christianity, thus distinguishing the Church from being "just another struggling suburban Uniting Church". Specifically,
 - a. Develop programs to support migrant families
 - b. Develop programs to support asylum seeker families and other refugee families
 - c. Develop programs specific to our district to promote First Nations voice, treaties, and truth telling
 - d. Encourage the study of Kaurna language and culture.
 - e. Provide education for the general public about the existence, nature, and existential crises concerning the Queer members of society, and to develop programs to support Queer members of the district.
 - f. Promote education and activity concerning issues of environmental support in our district.

